

SPECIAL SECTION WORLD CUP CRICKET

**FILM ON FARMER SUICIDES IN
INDIA | TEHZEEB-E-ALIGARH |
KNOWLEDGE AND WISDOM |
BEYOND SHASTA | AUTO REVIEW |
BOLLYWOOD | INFOTECH**

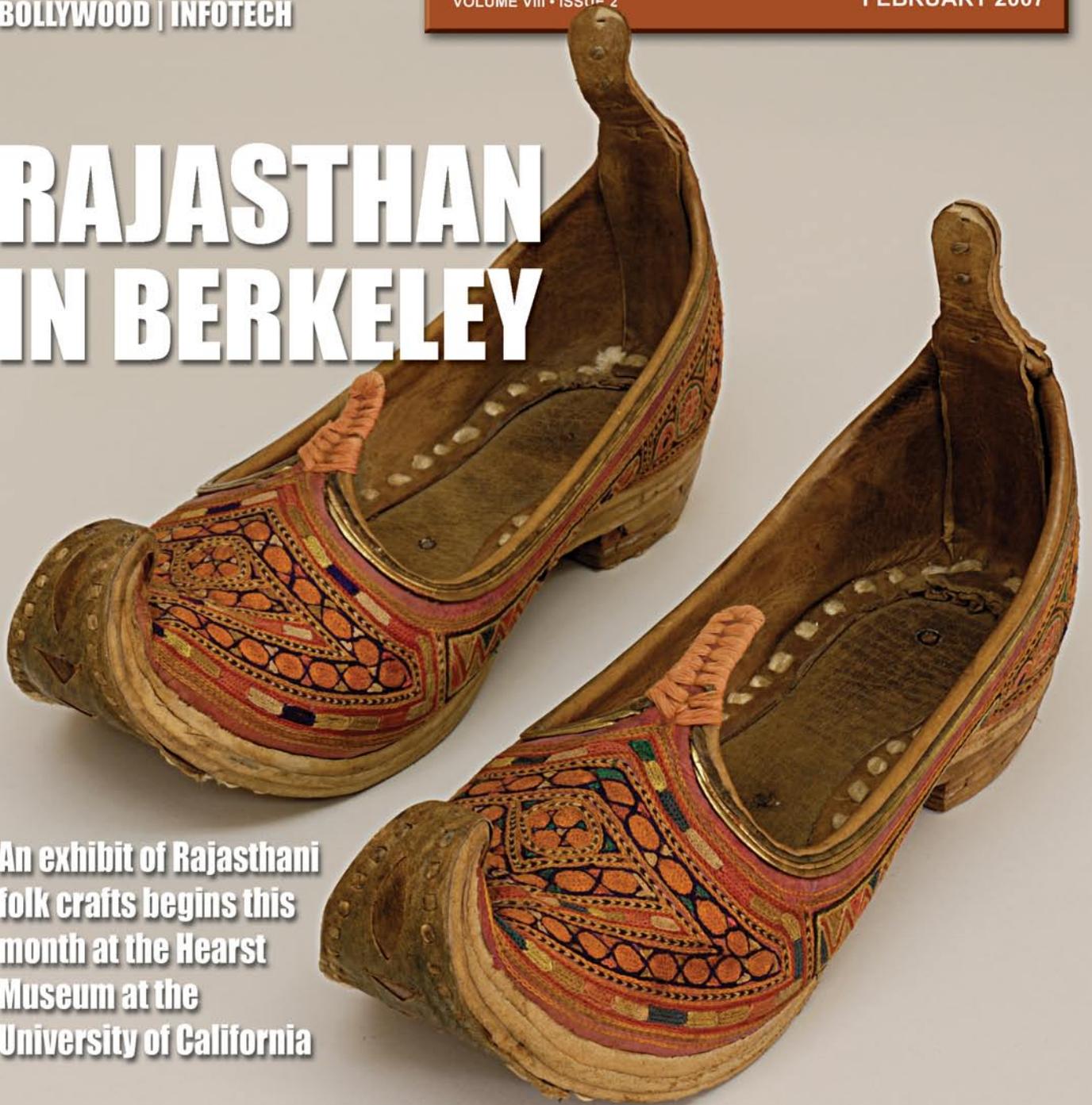
General Interest Magazine for South Asians
Siliconeer

VOLUME VIII • ISSUE 2

FEBRUARY 2007

RAJASTHAN IN BERKELEY

**An exhibit of Rajasthani
folk crafts begins this
month at the Hearst
Museum at the
University of California**



2007

January

February

March

April

May

June

July

August

September

October

November

December

Dear Reader:

Mark your calendars!

This year Siliconeer will publish special sections on issues of particular interest.

Each special section will present in-depth articles on the issue in focus.

Special sections will appear in the following months:

- February** : World Cup Cricket
(It's in this issue on page 66)
- April** : Real Estate
- August** : India/Pakistan Independence
- October** : Diwali

Happy reading!

The Siliconeer family.



Attention Advertisers:

Book your spots early in the upcoming special sections to avoid disappointment.

Only a limited number of premium spots available.

Call (408) 745-9663

Siliconeer

Every month. In print and online.

www.siliconeer.com

India Editorial Consultant
Sandeep Pandey

Editorial Contributors

Al Auger, Ankur Agarwal, Nidhi Agrawal,
Raja Ahluwalia, Ashok Deo Bardhan,
Sukanta Bhattacharya, Dilip Basu,
Anirvan Chatterjee, Enas Enas,
Rashbihari Ghosh, Deepak Goyal,
Ashok Gupta, Seema Gupta, Shobha
Hiatt, Romi Mahajan, Abhay Mehta,
Veer Bhadra Mishra, Rahul Mahajan,
George Monbiot, Sripad Motiram,
Nandini Pal, Pandit Parashar, Vijay
Prashad, A.J. Patel, Mikhail Portnov,
Raju Rajagopal, Rick Rocamora,
Sujit Saraf, Abdus Shakil, Inder
Singh, Siddharth Srivastava, Vamsi
Vakulabharanam, Ved Prakash Vatuk,
Rohan Verma, Sally Miller Wyatt

Siliconeer welcomes articles and story
ideas.

Write to us at editor@siliconeer.com.

Subscriptions
Ritu Kumar

Advertising
Prem Dutt

(prem.dutt@siliconeer.com)

Seema Gupta

(seema@siliconeer.com)

(Deadline: 23rd. of previous month)

Head Office
U.S. (Northern California)

7820 Mansell Way
Elk Grove, CA 95758
Tel: (408) 745-9663
Fax: (408) 745-9664
e-mail: info@siliconeer.com

India
International Media Representation

Bennet, Coleman & Co. Ltd.
The Times of India Building
Dr. D.N. Road, Fort
Mumbai 400 001
Tel: 2273 1338 / 5635 3636
Fax: 2273 1145
e-mail: imr@timesgroup.com

File transfer e-mail:
advertise@siliconeer.com
siliconeer@gmail.com

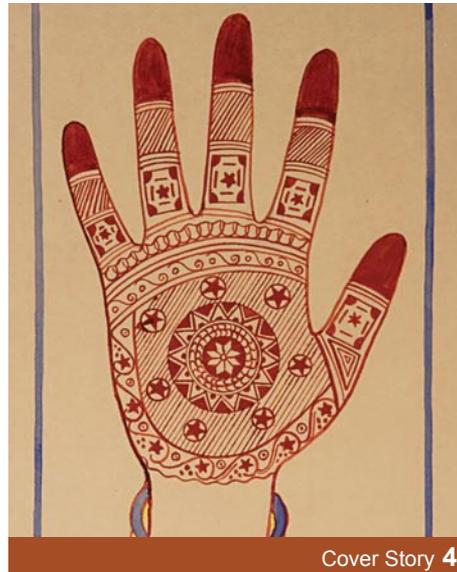
Fax: (408) 745-9664

www.siliconeer.com

Postmaster send address changes to:
Siliconeer
7820 Mansell Way
Elk Grove, CA 95758

Copyright © 2007 Siliconeer, A Division of
U&I Marketing, Inc. All rights reserved. Reproduction
in whole or part of any text, photography or
illustrations without written permission from the
publisher is prohibited. The publisher assumes no
responsibility for unsolicited manuscripts, photographs
or illustrations. Views and expressed in this
publication are not necessarily those of the magazine
and accordingly, no liability is assumed by the
publisher thereof. Advertising Copy and artwork are
the sole responsibility of individual advertisers.
PRINTED IN USA

www.siliconeer.com



Cover Story 4

HEARST MUSEUM / UC BERKELEY



Travel 44



Auto Review 48



Film Review 58

FEATURES

COVER STORY Land of the Rajas: Berkeley Exhibit

A year-long exhibit opens
at the Hearst Museum at
UC Berkeley showcasing
Rajasthan's art styles.

Ira Jacknis presents an
introduction.

4

COMMENT Wisdom & Knowledge: The Limits of Science

Until wisdom is wedded to
education, unless science
users adopt a just human
order, the fruits of modern
development will not be
shared equitably, writes
Sandeep Pandey.

16

FILMMAKING Witness to Tragedy: Documenting India's Farming Crisis

Filmmaker Suma Josson
documents the woeful story
of farmers in the Vidarbha
region in Maharashtra. A
Siliconeer report.

20

The fight is over the 100 million Indians who
spend close to \$1 billion annually at fast-
food restaurants. The fast-food market in
India is growing at a robust 40 percent with
pizzas taking a major slice.

Food Fight, 28

OTHER STORIES

EDITORIAL	
The Art of Rajasthan	2
NEWS DIARY	12
COMMUNITY	
Sir Syed Day	24
SUBCONTINENT	
Food Fight: BK in India	28
BUSINESS	
News Briefs	32
LIVING	
Is Grandpa Cold?	34
HEALTH	
Earned, Not Won	38
RECIPE	
Veggie Ranch Melt Burger	42
TRAVEL	
Beyond Shasta	44
AUTO REVIEW	
2007 Saturn Aura XR	48

WORLD CUP CRICKET	
Special Section	
Cricketmania!	66
Full Match Schedule	68
REMEMBRANCE	
Republic Day Celebrations	51
COMMUNITY	
News in Brief	52
CULTURE	
Kathak Angik	56
BOLLYWOOD	
Review: Guru	58
Guftugu	62
TAMIL CINEMA	
Pori	60
INFOTECH INDIA	
Round up	70
HOROSCOPE	
February	74



CRICKETMANIA!

Cricket lovers around the world are eagerly awaiting the 2007 ICC Cricket World Cup, which will kick off March 11 with an opening ceremony in Trelawny, Jamaica.

Ten Test match playing countries and Kenya qualified for this World Cup automatically, and five further teams qualified via the 2005 ICC Trophy. The field of sixteen teams is the largest ever for the Cricket World Cup. (A complete schedule tear sheet appears on page 687).

The 16 nations are divided into four groups of four teams. A total of 51 matches will be played, which is three matches less than the 2003 world cup, despite the two extra teams taking part. The top two teams from each group will then compete in a Super Eight format, similar to the previous Super Six format, from which the semi-finalists will be decided.

The top two teams from each group will go into the Super Eight stage and the top four from the Super Eights will go into

WORLD CUP 2007

Cricket lovers all over the world are eagerly awaiting the World Cup in West Indies where the world's top 16 cricketing nations compete for cricket's top prize. A **Siliconeer** report.

the semi-finals.

Eight venues across the West Indies have been selected to host the World Cup final tournament.

Organizers had their work cut out, as a host of hurdles had to be dealt with.

"From the reports of the ICC inspection team, it would appear that the venues in the different countries will be ready and will meet the agreed specifications. Mobilization by local organizers is also in full gear in a number of host countries," Dennis Morrison writes in the *Jamaica Observer*.

The organizing hiccups have been manifold. The March-April schedule coincides with the peak of the winter tourist season, which threw up questions of whether there would be room for those extra cricket tourists.

With a cluster of island nations hosting the event, visa hassles threatened to be a real nightmare. However, the organizing nations came up with one omnibus visa program which was supposed to take care of it.

It didn't.

► SEE NEXT PAGE

www.siliconeer.com



◀ FROM PREVIOUS PAGE

Citizens from the United Kingdom, Canada, Ireland and South Africa are exempt from the visa requirement but supporters from major cricketing countries like India, Pakistan, Australia, New Zealand and Sri Lanka are not.

Fans from Bangladesh, Sri Lanka and Pakistan must send their passports to the Trinidad and Tobago embassy in New Delhi to obtain special visas for all nine countries hosting the games.

Meanwhile Australian and New Zealand fans are crying foul. "The shambolic organization surrounding the issuing of visas for many of those traveling from Australia and New Zealand to the World Cup shows no sign of improving," the cricket Web site Cricinfo reports. "Almost a fortnight after the scale of the problem first came to light, it seems that little has been done to alleviate the situation."

Mike Agostini, who until recently was Trinidad and Tobago's honorary

consul in Australia, reported to Cricinfo that the Caricom Visa issuing offices in Sydney were 'are still not operative, or, if so, just barely.'"

"I am as amazed as I am appalled at what is happening here and looks likely to become much worse, with the deadline for these visas being January 15, 2007 and the issuing office not fully operative and the time stated for issuing of visas and return of passports being still 'up to three weeks,'" Agostini said.

Meanwhile ticket sales have been sluggish. Nor has the Caribbean tourism industry been using the World Cup as a promotional tool, given the fact that it is a peak travel season anyway.

"From their standpoint, the month of May would have been the ideal period, as this falls in the slower spring season when demand for rooms is far less," wrote Jamaican columnist Morrison. "To give up high-yielding room rates in the peak winter season in return for a one-off event

A computer-generated aerial view of Sir Vivian Richards Stadium in St John's, Antigua & Barbuda, a venue for the ICC World Cup in March 2007. (Inset): The ICC Cricket World Cup trophy.

such as Cricket World Cup was an unattractive proposition."

Still, he hopes the region realizes the potential long-term benefits in hosting such a massive global event successfully.

"The eyes of millions of people in the world are going to be on the Caribbean countries during the event, giving us exposure that will be many times greater than the total tourism advertising budget of all our countries," he wrote. "Were we to succeed in staging a memorable World Cup, it would put the Caribbean among the top event promoters worldwide with great possibilities for attracting future world-class events. After all, we are by far the smallest population who have ever been responsible for hosting what is the world's third largest sporting event." ■



ICC Cricket World Cup
WEST INDIES 2007

COMPLETE SCHEDULE

GROUP STAGE

	Group A St. Kitts & Nevis	Group B Trinidad & Tobago	Group C St. Lucia	Group D Jamaica
Tue 13 Mar				WI v PAK
Wed 14 Mar	AUS v SCO		KEN v CAN	R
Thu 15 Mar	R	SL v BER	R	ZIM v IRL
Fri 16 Mar	SA v NED	R	ENG v NZ	R
Sat 17 Mar	R	IND v BAN	R	PAK v IRL
Sun 18 Mar	AUS v NED	R	ENG v CAN	R
Mon 19 Mar	R	IND v BER	R	WI v ZIM
Tue 20 Mar	SA v SCO	R	NZ v KEN	R
Wed 21 Mar	R	SL v BAN	R	ZIM v PAK
Thu 22 Mar	SCO v NED	R	NZ v CAN	R
Fri 23 Mar	R	IND v SL	R	WI v IRL
Sat 24 Mar	AUS v SA	R	ENG v KEN	R
Sun 25 Mar	R	BER v BAN	R	
Mon 26 Mar		R		

SECOND STAGE — SUPER EIGHT SERIES

Date	Antigua & Barbuda	Grenada	Guyana	Barbados
Tue 27 Mar	D2 v A1			
Wed 28 Mar	R		A2 v B1	
Thu 29 Mar	D2 v C1		R	
Fri 30 Mar	R		D1 v C2	
Sat 31 Mar	A1 v B2		R	
Sun 01 Apr	R		D2 v B1	
Mon 02 Apr	B2 v C1		R	
Tue 03 Apr	R		D1 v A2	
Wed 04 Apr	C2 v B1		R	
Thu 05 Apr	R			
Fri 06 Apr				
Sat 07 Apr			B2 v A2	
Sun 08 Apr	A1 v C2		R	
Mon 09 Apr	R		D1 v C1	
Tue 10 Apr		D2 v A2	R	
Wed 11 Apr		R		C2 v B2
Thu 12 Apr		B1 v C1		R
Fri 13 Apr		R		A1 v D1
Sat 14 Apr		A2 v C1		R
Sun 15 Apr		R		B2 v D1
Mon 16 Apr		A1 v B1		R

Date	Antigua & Barbuda	Grenada	Guyana	Barbados
Tue 17 Apr		R		A2 v C2
Wed 18 Apr		D1 v B1		R
Thu 19 Apr		R		D2 v B2
Fri 20 Apr		A1 v C1		R
Sat 21 Apr		R		D2 v C2
Sun 22 Apr				R

Abbreviation key:

- AUS** Australia
- BAN** Bangladesh
- BER** Canada
- ENG** England
- IND** India
- IRL** Ireland
- KEN** Kenya
- NED** The Netherlands
- NZ** New Zealand
- PAK** Pakistan
- SA** South Africa
- SCO** Scotland
- SL** Sri Lanka
- WI** West Indies
- ZIM** Zimbabwe

SEMI FINALS

Date	Semi Final 1 Jamaica	Semi Final 2 St Lucia
Mon 23 Apr		
Tue 24 Apr	SEMI-FINAL 1: 2 nd v 3 rd	
Wed 25 Apr	R – Travel	SEMI – FINAL 2: 1 st v 4 th
Thu 26 April		R - Travel

FINAL

Date	Barbados
Fri 27 April	
Sat 28 April	FINAL
Sun 29 April	R



\$1,000 BUYER REBATE

Call for FREE information!

SPECIAL PROGRAMS FOR FIRST TIME HOME BUYERS!

24 HOUR HOTLINE 800-895-2340

NOW SELLING CALIFORNIA

Buy California Real Estate at pennies to the dollar!

Just Listed for **\$2,700,000**



SACRAMENTO, 40 UNITS APARTMENT COMPLEX — \$2,700,000

RECORDED INFO 24 HOURS
1-800-895-2340 ID #2213

Just Listed For **\$949,000**



SACRAMENTO, 12 UNITS APARTMENT COMPLEX — \$949,000

RECORDED INFO 24 HOURS
1-800-895-2340 ID #2113

Just Listed For **\$360,000**



SACRAMENTO, 3 BEDROOMS, 2 BATH NEW HOME — \$360,000

RECORDED INFO 24 HOURS
1-800-895-2340 ID #2413

Just Listed For **\$175,000**



SACRAMENTO, 2 BEDROOM, 1.5 BATH 944 SQ.FT CONDO — \$175,000

RECORDED INFO 24 HOURS
1-800-895-2340 ID #2513

Just Listed For **\$195,000**



FREMONT, PIZZA PARLOR PARTY HALL, BEER & WINE — \$195,000

RECORDED INFO 24 HOURS
1-800-895-2340 ID #2713

Just Listed For **\$130,000**



FREMONT, RESTAURANT BEER & WINE LICENSE — \$130,000

RECORDED INFO 24 HOURS
1-800-895-2340 ID #2613



Ashok K. Gupta

DRE Lic #01484695

ashok@bridgerealtyloans.com

CELL: (510) 604-6414

WEB: www.HappyLiving4u.com

1 (800) 895-2340

CALL AND ENTER PROPERTY ID # XXXX



REAL ESTATE



LOANS & REFINANCE

Motivated Sellers.
\$\$\$ Credit Back to Buyers for Closing Costs.



BRIDGE
REALTY & LOANS